



Sponsorship Packages 2021

Football (Soccer) in Australia is continuing to grow in popularity as a sport for all ages, for both males and females, and is one of the most popular family sports in the country.

Our club is situated at the multi-million dollar sporting complex at CB Smith Reserve Fawkner and has the full potential to become one of the foremost football clubs in the Northern Suburbs.

Fawkner Soccer Club was established in 1967 and is one of Northern Suburbs fastest growing sporting clubs, increasing its player and membership numbers each year. We have a great history and reputation for being respectful multi-cultural family community club.

As a non-profit organisation, sponsorship is a big source of our income to help us develop our young playing group into, not only better footballers, but better members of the community.

We would like to offer your business our support and the opportunity to promote your business to the many organisations and people who visit our club each week and throughout the year.

We invite you now to become a valued sponsor of our club and share in our success in 2021 and beyond.

All packages available are tailored to accommodate businesses desiring an affiliation and exposure with a successful sporting body. The Fawkner Soccer Club would also welcome the opportunity to discuss with potential sponsors tailor made packages.

SHOULD YOU HAVE ANY ENQUIRIES OR WISH TO BECOME A CLUB SPONSOR PLEASE EMAIL US AT FAWKNERSC@FAWKNERSC.COM.AU OR CONTACT 0435 816 418.

Platinum Package - 1 year \$10,000 or 2 years \$19,000

- Two Signage (min. 1200mm x 2400mm) advertisements displayed at all matches played on C.B Smith Reserve (Stadium Pitch)
- Free space available at the Club house for promotional material and displays if required
- Company logo on the front of all Home and Away Player Kits
- Company logo on all Club letterheads, Club brochure, web site & newsletters including club annual report
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- Two tickets to the Club end of year presentation dinner (Naming rights to the event)
- 2 x Club Polo Tops, 2 x Club Scarves, 2 x Club Beanies, 2 x Club Caps, 2 x Club Jackets
- Access to VIP room for all home season games (includes finger food & drinks package)
- 2 x Fully Catered Function for 2 season games (decided based on fixtures)
- 1 x Framed Club Guernsey

Gold Package - 1 year \$5,000 or 2 years \$9,000

- Two Signage advertisements (min. 1200mm x 2400mm) displayed at all matches played on C.B Smith Reserve (Stadium Pitch)
- Free space available at the Club house for promotional material and displays if required
- Company logo on the rear of all Home and Away Player Kits
- Company logo on all Club letterheads, Club brochure & newsletters including club annual report
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- Two tickets to the Club end of year presentation dinner (Naming rights to the event)
- 2 x Club Polo Tops, 2 x Club Scarves, 2 x Club Caps
- Access to VIP room for all home season games (includes finger food & drinks package)
- 2 x Fully Catered Function for 2 season games (decided based on fixtures)
- 1 x Framed Club Guernsey

Silver Package - \$2,000

- Two Signage advertisements (min. 1200mm x 2400mm) displayed at all matches played on C.B Smith Reserve (Stadium Pitch)
- Free space available at the Club house for promotional material and displays if required
- Company logo on the sleeve of all Home and Away Player Kits
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- 2 x Club Polo tops and 1 x Club Scarves
- Access to VIP room for all home season games
- 1 x Appreciation Plaque



Bronze Package - \$750

- Free space available at the Club house for promotional material and displays if required
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- 2 x Club Polo tops
- 1 x Appreciation Plaque

Signage Sponsor - \$1,500

- Two Signage advertisements (min. 1200mm x 2400mm) displayed at all matches played on C.B Smith Reserve (Stadium Pitch)
- Free space available at the Club house for promotional material and displays if required
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- 1 x Appreciation Plaque

Senior Competitive Sponsorship (u20-Seniors) - \$3,000

- Annual sponsorship for u20, Reserves and Seniors (male and female) teams
- Single colour logo on rear of the team tracksuit top
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- Thank you framed team photo at end of season

Competitive Category A Sponsorship (u7 – u18) - \$1,200

- Annual sponsorship of one (1) specific competitive team
- Single colour company name/logo on rear of the team tracksuit top
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- Thank you framed team photo at end of season

Competitive Category B Sponsorship (u7-u18) - \$800

- Annual sponsorship of one (1) specific competitive team
- Single colour company name/logo on front of the team tracksuit top
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- Thank you framed team photo at end of season



Junior Player's Sponsorship (u7-u18) - \$3000 or \$5000

- Sponsorship of \$3000 for one (1) player or \$5000 for two (2) players of your choice.
- Sponsorship helps waive the players season registration fees in FULL.
- Two Signage advertisements (min. 1200mm x 2400mm) displayed at all matches played on C.B Smith Reserve (Stadium Pitch)
- Free space available at the Club house for promotional material and displays if required
- Media Package: Business logo displayed on all media sites (Facebook, Instagram & club website) including a link to business corporate website
- 1 x framed certificate to display in their business premises acknowledging their support



Fawkner SC would like to thank you for taking the time to browse through our packages and we are looking forward to meeting you to discuss a possible Sponsorship Opportunity.

